



Be part of our growing team!

 **CAREERS**

CAREERS | Media Buyer

About The Position

We're looking for a skilled E-Commerce media buyer who can harness any of the major platforms at scale: Facebook/Instagram, TikTok and or Google. In the fast-paced world of the digital landscape, you will be responsible for buying media, managing, and optimizing our (your) performance marketing campaigns.

Your Responsibilities

- Create, maintain, and grow large scale media buys across multiple accounts, brands, and products
- Conduct audits of ongoing media positions to identify areas for optimization and improved performance
- Analyze your media buys and associated metrics daily to ensure profitability
- Proactively optimize your campaigns by adjusting the advertisements (creatives) and all other levers at your disposal, such as rates, placements, dayparting, geo-targeting, etc., to ensure CPA goals
- Set-up and monitor advertising campaigns using ad tags or site-served creatives



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Your Skills

- Create, maintain, and grow large scale media buys across multiple accounts, brands, and products
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- Analyze your media buys and associated metrics daily to ensure profitability
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- Set-up and monitor advertising campaigns using ad tags or site-served creatives
- Confidence
- Works well under pressure
- Good numerical and data management skills
- Effective organisational abilities
- Good verbal communication skills
- Ability to quickly assimilate large amounts of information
- Decisiveness

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A remote position may be allowed for the right person.

***NOTE: We will only consider candidates who have proven experience

To apply, please submit your CV and a cover letter detailing your experience, skills, and why you're a good fit for Reach Union



careers@reachunion.com



www.reachunion.com





Thank you!