



Be part of our growing team!

 **CAREERS**

CAREERS | Graphic Designer

About The Position

An exceptionally skilled artist who masters the art of creating visual text and imagery. Must be well-versed in designing unique creative content for the company's online campaigns, websites, videos, print ads, brand labels, logos, and more.

A professional who has a strong aesthetic sense and is an expert in combining brand standards, color theories, typography, and graphic elements to make visuals compelling and attention-seeking.

To be considered on this position, you must have a strong background in design theory, hands-on skills in the latest image and video editing tools such as Adobe Creative Suite, and a promising portfolio.

Your Responsibilities

- Create visual text and imagery concepts
- Communicate ideas that inspire and captivate customers
- Develop the production design and overall layout for advertisements, magazines, banners, products, brochures, and more.
- Design graphics to meet specific promotional and commercial needs like logos, packaging, displays, or imagery for digital and printable products
- Decide how images and text work to fit a specific layout and size.

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Your Responsibilities

- Create infographics that make complex ideas more accessible
- Test graphics across various media
- Communicate concepts and designs to clients or Art Directors prior to incorporating them into revised designs
- Amend designs based on stakeholder and client feedback
- Scan final graphic designs for typos and errors before publishing
- Upskill to keep up-to-date with the latest tools and technologies

Your Skills

- A Bachelor's degree in Graphic Design
- Proficiency in tools such as Photoshop, Adobe, InDesign, Illustrator or any other that your organization prefers
- An observant eye for visual composition.
- Thorough understanding of marketing, website design, production, corporate identity, advertisements, product packaging, and multimedia design.

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A remote position may be allowed for the right person.

***NOTE: We will only consider candidates who have proven experience

To apply, please submit your CV and a cover letter detailing your experience, skills, and why you're a good fit for Reach Union



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www.reachunion.com





Thank you!